



MEDIATION CONSULTANCY

WEBSITE DESIGN SERVICE FOR NEWLY QUALIFIED MEDIATORS



A collaborative approach to starting your mediation career

Our website design service is available for newly qualified mediators, students who have just completed mediation training or professionals who are just starting out on their journey of a new business set-up, who want a low cost but high quality, first website building for them.

We work on a one to one basis with each client to explore their new start-up business and marketing plan and work with them to find a design solution that they like, clients like and is effective for acquiring business.



student package



Certain website pages and basic design principles are essential for good SEO and organic search results.

We ensure you have all the key pages on your website to tick these boxes:

CMC registered mediator status
GDPR compliance
Google Optimisation for better ranking



Offer
£1,000*

Domain name, Hosting &
Website Build
(multi-page)

ESSENTIAL MEDIATION
SOLUTIONS

ALL-INCLUSIVE OFFER

AS MEMBERS OF THE WIX PARTNER PROGRAM, WE CAN ACCESS THE FOLLOWING SERVICES TO COMPLIMENT OUR OWN WHEN CREATING, DESIGNING AND PUBLISHING YOUR WEBSITE



The website builder package that we provide, will result in you having a professional, simple website with all of the following support and potential functionality*:

- Domain name
- Web hosting
- Logo creation
- Website themes, templates and build and design editor
- SEO support
- Google Analytics GA4 support
- A case management system, to include diary management, tasks, appointments and bookings
- A client relationship management function to log mediation enquiries and follow them through in easy steps
- Accounting and basic book-keeping including raising invoices and collecting payment online
- AI content creation
- Augmented design integration (ADI)
- Other useful additions include a portfolio template to promote your mediator profile, online calendar to book mediations, integrated Zoom for client calls, event marketing facility, podcast and webinar hosting, audio visual functionality and a blog platform.
- Inclusion on the Mediation Consultancy Associated Members (MCAM) panel of Mediators